

TEAM ASSOCIATED

PRESS RELEASE

New Product. For Immediate Release: October 8, 2010



3-Time R.O.A.R. National Champion!

The RC10B44.1 Factory Team kit is the next generation in a long line of race-winning 1:10 scale 4WD electric-powered buggies. The B44 project came to life as a cooperative effort between Team Associated and JConcepts' Jason Ruona and Brad Reelfs. The partnership was proven at the highest level of competition with Team Associated's Ryan Cavaliere winning the 2005 I.F.M.A.R. World Championships in Italy with the BJ4 World's Edition. Since then, the production B44 Factory Team has continued on to win with three R.O.A.R. National titles, as well as sweep the podium at the 2007 I.F.M.A.R. World Championship in Japan placing 1st, 2nd and 3rd.

With the advent of LiPo batteries and brushless motor technology, R/C cars are lighter and more powerful than ever before. These changes inspired the Team Associated engineers in Area 51 to combine unparalleled electrical power advances with championship-caliber buggy performance. With great pride, we introduce you to the RC10B44.1 Factory Team buggy.

See next page for more features!



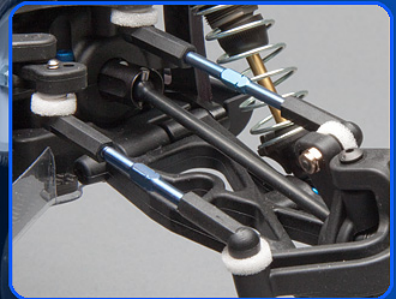
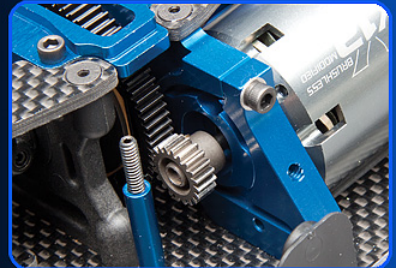
B44.1 FT Specifications:

Scale:	1:10
Power:	Electric
Length:	377mm
Width:	250mm
Weight:	1715g*
Wheelbase:	276mm
Internal Gear Ratio:	2.6:1
Drive:	4WD

**Final weight will vary with the actual electronics used to complete the B44.1.*

RC10B44.1 Factory Team Kit Features:

- Revised carbon-fiber LiPo-specific chassis provides increased ground clearance
- New Heavy Duty 3.5mm thick carbon-fiber front shock tower
- Factory Team 0° aluminum rear hubs with oversized outer bearing
- Ball differentials with lightweight outdrives
- Factory Team V2 hard-anodized threaded shock bodies with bleed-screw caps
- V2 slipper assembly with high-rate spring for more consistent slipper clutch adjustments
- Factory Team blue aluminum cam motor mount set
- JConcepts Punisher body with protective chassis undertray included
- CVA joints with pin retainer clips
- Pro-Line M3 Holeshot 2.0 tires, front and rear
- Carbon-fiber battery straps with blue aluminum thumb screws
- Blue titanium turnbuckles
- Complete set of precision ball bearings
- Factory Team blue aluminum servo mounts, shock bushings, shock pivot balls, wheel spacers, and much more!



#9061
B44.1 Factory Team Kit
\$599.99
784695 090613
Due in November



TEAM ASSOCIATED



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